

MFFB 2022 SPONSORSHIP LEVELS

DIAMOND “TITLE” LEVEL (\$10,000)-1 AVAILABLE

- ✓ 5 Minute Welcome Remarks during event
 - ✓ Prominent recognition as a Gala “Diamond Title Sponsor” in all media promotions and printed materials
 - ✓ Prominent verbal recognition and signage at the Gala as a “Diamond Title Sponsor”
 - ✓ Prominent recognition, with logo, in the Gala program and in a looped video presentation
 - ✓ Front Row placement table for 10 guests, with “Diamond Title Sponsor” signage
 - ✓ Special recognition on the Mesquite NAACP & MFFB website, Facebook page, and other social media for 1 year
 - ✓ Includes a Full-page ad on 1st inside page of The Freedom Fund Official Souvenir Booklet
 - ✓ Company may provide direct marketing items for guest tables
 - ✓ Name recognition on centerpieces displayed at each guest table
- **Commitments made by 08/19 will have logo included on Gala invitations**

PLATINUM LEVEL (\$7,000)

- ✓ Special recognition as a Gala “Platinum Sponsor” in all media promotions and printed materials
- ✓ Verbal recognition and prominent signage at the Gala as a “Gold Sponsor”
- ✓ Includes a Full-page ad in the Freedom Fund Official Souvenir Booklet
- ✓ Recognition, with logo, in the Gala program and in a looped video presentation
- ✓ Table for 10 guests, with “Platinum Sponsor” signage
- ✓ Special recognition on the Mesquite NAACP & MFFB website, Facebook page, and other social media

GOLD LEVEL (\$4,000)

- ✓ Includes one table seating 8 people Freedom Fund Banquet with “Gold Sponsor” signage
- ✓ Verbal recognition and signage at the Gala
- ✓ Includes a Full-page ad in the Freedom Fund Official Souvenir Booklet
- ✓ Featured as a Gold Level Sponsor in the program
- ✓ Recognition on the Mesquite NAACP website, social media, and in our newsletter

SILVER LEVEL (\$2,000)

- ✓ Includes acknowledgement as a Silver Level Sponsor in the Freedom Fund Official Souvenir Book
- ✓ Includes 4 adult tickets to the Freedom Fund Banquet with “Silver Sponsor” signage
- ✓ Featured as a Silver Level Sponsor in the program
- ✓ Includes a half page ad in the Freedom Fund Official Souvenir Book

SOUVENIR BOOKLET ADVERTISEMENT OPPORTUNITIES

AD OPTION 1 (\$400)

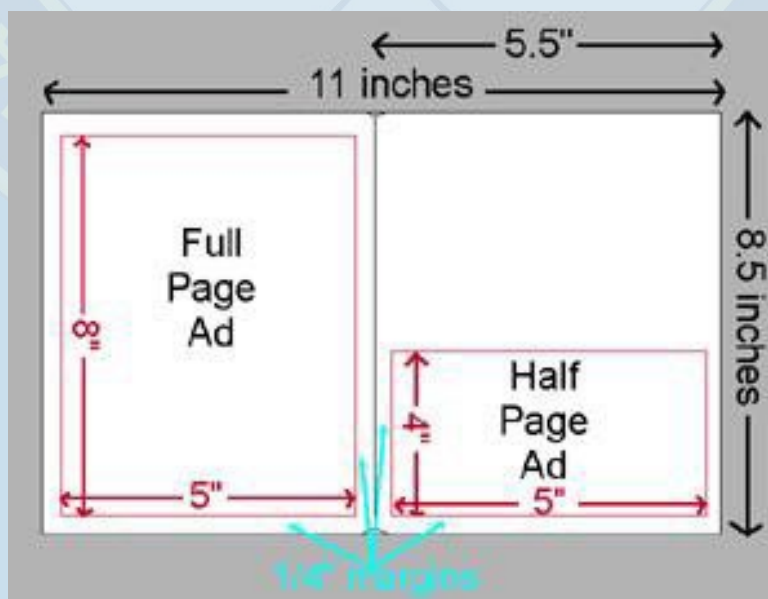
✓ Full Page Ad

AD OPTION 2 (\$200)

✓ Half Page Ad

AD OPTION 3 (\$25)

✓ Name listing within the Freedom Fund Official Souvenir Booklet



SPONSORSHIP RESPONSE FORM

Company/Organization _____ Date _____

Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Yes, please accept our pledge to support the Mesquite NAACP Freedom Fund Banquet:

- Diamond Level Sponsor (\$10,000.00)
- Platinum Level Sponsor (\$7,000.00)
- Gold Level Sponsor (\$4,000.00)
- Silver Level Sponsor (\$2,000.00)
- AD Option 1 (\$400)
- AD Option 2 (\$200)
- AD Option 3 (\$25)

Payment Options:

- 1.) Please make check payable to Mesquite NAACP and mail to PO BOX 852895
Mesquite Tx 75185
- 2.) Or visit us online at WWW.MFFB.ORG/PARTNERS

Email:

mesquitenacp@gmail.com

Website:

www.mffb.org

www.facebook.com/MesquiteNAACP

Phone: 972-861-0863

SPONSORSHIP AGREEMENT

AGREEMENT made this _____ day of _____, 2022, by and between _____ as sponsor and the Mesquite NAACP.

WHEREAS, the Mesquite NAACP Branch, a not-for-profit organization exempt from federal tax under section 501(c)4 of the Internal Revenue Code of 1954, as amended, and exempt from Texas sales tax, is formed for the purpose(s) of:

Education: Encouraging student achievement, advocating for all minority student, working in partnership with school administration and staff on education issues.

Business Development: Joining state and local resources to encourage minority business development and to increase all minority employment opportunities.

Coalition Building: Teaming with other cultural advocacy groups on community, business, and educational issues.

WHEREAS, sponsor desires to assist the Mesquite NAACP members to have their Freedom Fund Banquet. NOW, THEREFORE, in consideration of the mutual promises, conditions and covenants contained herein, the parties hereto agree as follows:

Sponsor agrees to disburse contributions and funds to be made available to the Mesquite NAACP, within a week of commitment.

Mesquite NAACP Branch agrees to use any and all funds received solely for legitimate expenses of the NAACP, and to account fully for the disbursement of all funds received from it.

Signed:

Henry L. Brown
President, Mesquite NAACP Branch